

# NEW YORK POST

February 5, 2012

## Home, sweet home

More details are emerging about sweets tsar François Payard's move to Columbus Circle. Payard, a third-generation pastry chef, and his partner, restaurateur Marlon Abela, are opening an 1,100-square-foot patisserie in the lobby of 3 Columbus Circle — that's the new building at West 57th Street and Broadway owned by SL Green and the Moinian Group that just secured ad giant Young & Rubicam as an anchor tenant.

FPB, short for François Payard Bakery, will be the duo's third location New York, with more on the way, including a flagship on the Upper East Side. That's along with a growing global empire: Payard is also in Las Vegas, Japan and South Korea.

It will be a classic spot, with some seating, takeout and packaged items, and is expected to open in the next four to six months.

Jeffrey Roseman, executive vice president for Newmark Knight Frank, represented the landlord in the deal.

\*\*\*

On another sweet note, two candy lovers in East Harlem have just opened Coco Le Vu Candy Shop on East 110th Street. Inspired by Dylan's Candy Bar, Coco Le Vu offers more than 500 different types of candy, as well as fruits dipped in chocolate, prepared by the shop's dessert chef.

At about 2,550 square feet, the shop also includes space for birthday parties and other events. Mark Tergesen, managing director of retail leasing for **ABS Partners**, and Jay Einbender represented Coco Le Vu, and found the sweet spot — another good sign for Harlem.

\*\*\*

WE HEAR THAT... Le Rendez Vous wine bar patrons were wild over the belly dancing and Turkish wine tasting from Sevilen, imported by Kalara Corp. The Sevilen vineyards are in the Aegean, around Izmir — a warm Mediterranean climate — and the Anatolian plateau, a cooler region.