

June/July 2011

3.1 Phillip Lim Relocates Office To Hudson Square

3.1 Phillip Lim has signed a long-term lease with expansion options for approximately 25,000 square feet of space at 304 Hudson Street for its New York corporate and design headquarters.

The pioneering label, which has been housed at 260 West 39th Street, is in the process of relocating to the top level of the eightfloor building and is planning a custom showroom and office space.

"The dynamic energy of Hudson Square as well as the flexibility and quality of space in our portfolio continue to attract a wide range of creative companies," said Jason D. Pizer, president of Trinity Real Estate. "We are delighted that 3.1 Philip Lim is joining Hudson Square's thriving community, and we look forward to a long, bright future for the company as part of our growing neighborhood."

Tom Lynch represented Trinity Real Estate in the transaction, while Steven Solomon and Jason Kling, managing directors with ABS Partners Real Estate, represented 3.1 Phillip Lim.

"The 3.1 Phillip Lim team wanted a location where they could really make a statement and create custom space for their brand," stated Solomon. "The vibrancy of the Hudson Square neighborhood added to the appeal for 3.1 Phillip Lim."